



PARTNERS

IN PRIDE

JUNE 9-12, 2022

SPONSORSHIP OPPORTUNITIES

SPONSORS@CASPERPRIDE.COM | 307.851.4330

Message from Our Chair

Thank you for sponsoring Casper Pride!

Whether you are a returning sponsor or joining us for the first time, your support makes a difference in the lives of LGBTQ+ people in Casper and makes the community a better place in which to live and work.

Casper Pride 2021 was a vibrant success thanks to sponsors like you, as well as tireless efforts by volunteers, business partners, city officials and others. With that in mind, we have deemed Casper Pride 2022 as “Partners in Pride!” to celebrate the LGBTQ+ community and our allies that help make what we do possible.

Your sponsorship of Casper Pride will be used to organize and execute Casper Pride Weekend 2022. This year’s event will take place June 9-12, 2022. We are excited to celebrate Casper, the community and an exciting future for Casper Pride.

Thank you once again!

Mallory Pollock

Casper Pride Board Chair

About Casper Pride

Casper Pride is a 501(c)(3) organization dedicated to educating, supporting, encouraging and advocating equality and growth for a supportive and tolerant community.

Born out of a desire to organize the longstanding informal pride celebration hosted by the local PFLAG chapter, Casper Pride was established in 2016 by a dedicated group of volunteers. In 2018, Casper Pride became its own entity to better allow each organization involved to fulfill their respective missions, while working together to create a more inclusive community.

Every June, Casper Pride celebrates Casper Pride Weekend, an event celebrating and honoring the LGBTQ+ community in Wyoming, past present and future. Over the course of five days, hundreds of LGBTQ+ residents, friends and allies from Casper and the wider region gather to celebrate Casper as a welcoming community and offer support to one another through social events, education and advocacy.

Sponsorship Levels

Presenting Sponsor \$5,000 Limit 1

Top Billing! Your name/logo will be featured prominently at all Casper Pride Events and on all Pride print and electronic materials, including:

- The Official Casper Pride Poster
- Four Casper Pride Weekend Facebook Page Features
- Pride Fliers
- Listing on www.casperpride.com both Home and Sponsors Pages
- 2022 Casper Pride Banner

Live recognition at every Pride event throughout the weekend

Two tickets to the Sold Out Annual Drag Show at Backwards Distilling

Includes Perks of Vendor Package Listed Below

Grand Sponsors \$2500 Limit 4

Your name/logo will be featured at all Casper Pride Events and on Pride print and electronic materials to include:

- The Official Casper Pride Poster
- Two Casper Pride Weekend Facebook Page Features
- Pride Fliers
- Listing on www.casperpride.com Sponsors Page
- 2022 Casper Pride Banner

Live recognition at a Pride event throughout the weekend

Includes Perks of Vendor Package Listed Below

PrideFest Event Sponsor \$500/\$400*

Your name/logo will be featured prominently on the PrideFest Map Listing on www.casperpride.com Sponsors Page

Includes Perks of Vendor Package Listed Below

*Non-profit rate

Vendor \$200/\$100*

One 12x12 booth space at Pride in the Park (We will provide tents on a first come, first served basis as determined by sign up. Once those are taken, vendors must provide their own tent.)

- Saturday, June 11th, 2022. 10 AM to 3 PM
- Listing on Casper Pride Facebook Page
- Listing on www.casperpride.com Vendors Page

Vendor is responsible for all necessary furnishings (Tables, chairs, etc.)

Spots will be assigned by Pride staff based on sponsorship level and order in which applications are received. *Non-profit rate.

Rainbow Coalition

Individual donors who wish to support Casper Pride will be honored through our Rainbow Coalition in recognition of their generous giving. If you are an individual or couple looking to help, we would love you to join us! If you have questions, email us at sponsors@casperpride.com

Partners in Pride

Partners in Pride is a new initiative to recognize the generosity of in-kind donors. Pride would not happen without the people and organizations who donate space, equipment, time, ect. If you have questions or believe you have an opportunity for in-kind assistance email info@casperpride.com

Casper Pride@David Street Station Vendor Agreement

Products – Vendor is authorized to sell only the items and provide only the service represented on the Vendor's application and approved by Pride. Pride reserves the right to approve or disapprove any change in product.

Location – Each Vendor shall be assigned a booth space by Casper Pride.

Festival Dates and Times – The term of this Agreement is from the date of execution through and including June 11, 2022. Vendor specifically agrees to be present and open for business throughout 2022 Casper Pride@David Street Station, Saturday from 10 am to 3 pm. Vendors can start setting up at 7:30 am Saturday and vacate their booth space by 4:00 pm the same day.

Payment – Payment in full must be received no later than Friday, May 6, 2022 to receive all agreed upon promotion. This is a non-refundable payment.

Production Responsibilities – Vendor shall provide all necessary personnel, signage, and equipment other than tents, and shall be responsible for keeping booth space clean. Vendor shall limit space used to the inside of the booth space provided. There shall be no sales of items in the space behind the booth, and no "roaming" with products or market material unless requested and approved. Tents will be provided by Casper Pride and DSS.

Liability – Vendor agrees to indemnify and hold harmless Casper Pride, Casper Pride Management, Sponsors, David Street Station and the City of Casper in which this event is held, and their officers, agents, volunteers and employees, from all claims, loss-es, suits, damages, judgments, expenses, costs and charges of every kind, including, court costs and attorney's fees, resulting from its occupancy of the space herein under contract by reason of personal injuries, death or property damages. Vendor further agrees to indemnify and hold harmless Casper Pride, Casper Pride Management, Sponsors, and the City of Casper in which this event is held, and their officers, agents, volunteers and employees, from any claims and for all damages, costs and expenses, including, without limitation, court costs and attorney's fees and amounts paid in settlement incurred in connection with such claims arising out of acts of negligence of Vendor, his agents or employees. This paragraph shall survive termination of this Agreement.

Insurance - Vendors shall insure their own exhibits and display materials. Vendors shall carry Public Liability Insurance with a \$1,000,000 combined single limit for bodily injury, accident, and property damage combined per incident. Public Liability Insurance for vendors can be obtained by (a) an extension of a homeowners policy; (b) a business liability policy; or (c) purchasing a special event policy. A certificate of proof must be present in your booth for the entirety of the event.

Loss & Damage – Vendor releases Casper Pride, Casper Pride Management, Sponsors, David Street Station and the City of Casper in which this event is held, and their officers, agents, volunteers and employees of any liability for the care, custody or control against loss, theft, vandalism, fire or other damage to Vendor's property which may occur during Pride, whether resulting from fire, storms, acts of God, theft, pilferage, mysterious disappearance, bomb threats or other causes. All Vendor property is brought to Pride and displayed at Vendor's risk and should be protected by Vendor at all times.

Discretionary Matters – Casper Pride has sole responsibility for, and control over, scheduling and location of Vendor's activities, and all matters affecting the success of Pride as an integrated production.

Compliance with Laws and Regulations – Vendor shall at all times comply with all applicable laws, ordinances, rules and regulations and orders of federal, state, county, and city government. Vendor shall abide by all rules, regulations, and directives prescribed by Casper Pride. Vendor shall adhere to all regulations outlined by David Street Station which may be found at <https://davidstreetstation.com/wp-content/uploads/2021/02/UPDATED-DSS-Facility-Policies-10.1.2020.pdf>.

Media and Publicity Rights – Vendor agrees to permit Casper Pride to photograph or make sound or video recordings of Vendor's activity in connection with this Agreement and permits use of such photographs or recordings for publicity purposes without further compensation.

Family Event – The Festival is a family event taking place in a small community. There is no smoking in the booths. Language and clothing worn by vendors shall be appropriate to a family-oriented event. Vendors are not allowed to have pets in their booth, except approved service animals. Documentation is required for such service animals. If you are not in compliance with community standards regarding smoking, language, dress, and pets and do not respond to request to modify such, we reserve the right to immediately terminate participation in this event.

Termination – Casper Pride Management reserves the right to cancel this Agreement, without refund, if Vendor is in violation of any of the terms and conditions of this Agreement.

Act of God – In the event that scheduled activities shall be prevented by an act of God (excepting inclement weather), physical disability, the acts or regulations of public authorities, or any cause beyond the reasonable control of Casper Pride and Vendor, both shall be relieved of their respective obligations for the services so prevented.

Contractual Relationship – Nothing contained in this Agreement shall render Vendor the agent or legal representative of Casper Pride for any purpose whatsoever or constitute a partnership, employment relationship, or joint venture between Vendor and Pride.

Governing Law – This Agreement shall be governed by, and construed in accordance with, the laws of the State of Wyoming. Venue for any action brought pursuant to the terms of this Agreement shall be in Natrona County, Wyoming. In any action or proceeding to interpret or enforce the provisions of this Agreement, the prevailing party shall be awarded its costs and expenses including but not limited to reasonable attorney's fees.

Severability – If any provisions of this Agreement are held to be invalid or unenforceable, the remaining provisions of the Agreement shall nevertheless continue to be fully valid and enforceable.

Entire Agreement – Integration – This document sets forth the entire agreement between Casper Pride and Vendor and no modification, amendment, waiver, termination or discharge of this Agreement shall be binding upon either party unless approved by both parties in writing. This Agreement integrates and supersedes all prior and contemporaneous agreements, undertakings, covenants, or conditions, whether oral or written, expressed or implied, to the extent they modify, contradict, or conflict with the provisions hereof.



7th Annual Casper PRIDE Weekend

Thursday, June 9-Sunday, June 12, 2022

Sponsorship Form

Organization/Business/Individual Name: _____

Street Address: _____ City/State/Zip: _____

Contact Person: _____ Email Address: _____

Business Non-Profit

Sponsorship Level

Presenting Sponsor (limit 1).....\$5,000.00

Grand Sponsor (limit 4).....\$2,500.00

Business/Non-Profit

PrideFest Sponsor.....\$500.00/\$400.00

Vendor.....\$200.00/\$100.00

Donation

Donation (Rainbow Coalition)..... \$ _____

Partners in Pride (Please Describe In-Kind Donation): _____

Sponsorship from Above	\$
Donation from Above	\$
Total Amount Due	\$

Payment Type

Paid in Full

Cash

Check (# _____)

CC via www.casperpride.com/donate

Please Invoice

Contact information above

Different contact _____

Vendor Option

Not all sponsors wish to have a booth at Pride@David Street Station. Please indicate if you will utilize the booth as a part of your sponsorship package.

I will utilize the option for a booth at Pride@David Street Station. I will NOT utilize the option for a booth at Pride@David Street Station.

Vendor Agreement Acknowledgment

I have read and accept the terms of the Casper Pride in the Park Vendor Agreement.

Signature _____ Date _____

Forms may be mailed to Casper Pride PO Box 335, Casper, WY 82602 or emailed to sponsors@casperpride.com. Contact Ryan McConnaughey, Board Secretary at 307.851.4330 for questions or more information. Sponsorship forms and payment must be received by May 6, 2022 to receive all agreed upon promotion.

Official Use Only: Pride Contact: _____ Phone Number: _____
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